

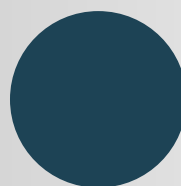


Nordic
Culture Point



REPORT

**CREATIVE NORDIC GENERATION 2030:
FROM NIFLHEIM TO A PARADISE OF
YGGDRASIL...**





Creative Nordic Generation 2030: from Niflheim to a paradise of Yggdrasil...



Goals



The project goals are to raise the interest of children and young people in participation/contribution to the development of cultural and artistic creativity of children by improving children and young people's access to the culture and initiation of debates about Nordic culture and art transformation in the frame of achievement of UN SDGs and Nordic Vision on sustainability by focusing on peace, social inclusion and climate change and presenting them in a creative way and through non-formal education by using a creative approach and Norse mythology and Languages to growth the future culture leaders.

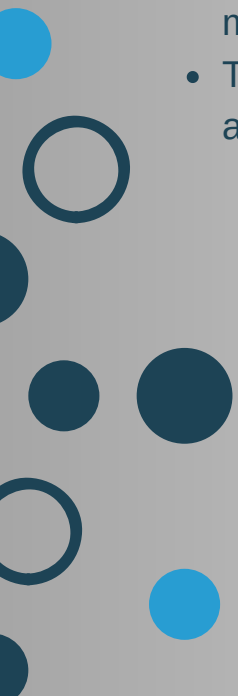
- To encourage youth cultural innovation and sustainability as a tool to use in young people everyday life
- To increase cultural communication across Nordic youth and improve collaboration within the region by developing new performance & creative content, materials designed by young people on Norse mythology and culture, SDG, social inclusion and creativity.
- To recognize the benefits of working together across cultural boundaries as we share common goals and a common future.



Target group



The target group of the project are children and youth aged 11 – 26+ years (vulnerable groups, with different social and ethnic background, special needs who have less access to culture) and some experts (culture experts, teachers, etc) who work with children and support their development of artistic creativity and participation in culture.





Project timeline

I Experts&Cooperation meeting
Porsgrunn, Norway
21-23 October 2022

key event where young people, project partners, creative experts, and leaders got together to initiate a creative process between Nordic youth and finalise all project technical and content related issues from project planning to implementation.


The event's main objective was to provide a platform for young people to engage in creative workshops (learn new skills) and develop content for the performance through dialogue and collaboration.

I International creative workshop in Sweden
24-27 November 2022

II International creative workshop in Denmark
09-12 February 2023

workshop was to finalise the preparations for the performance (the cast, final script, performance music, webpage, manual, etc) and provide additional creative skills for young people concentrating on the theatrical field

Conference and performance day in Finland
04-07 May 2023



Preparation meetings

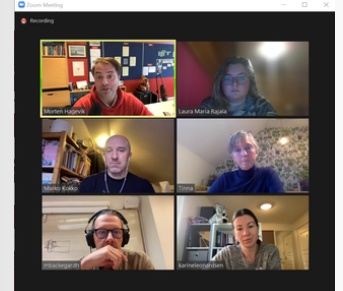
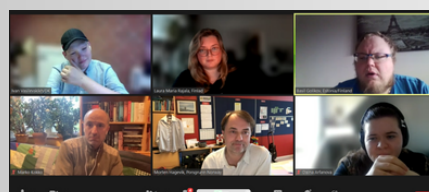
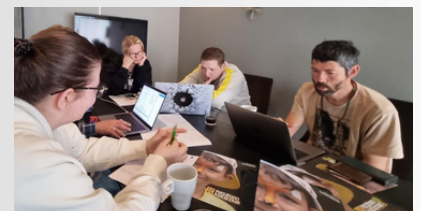
June and September 2022

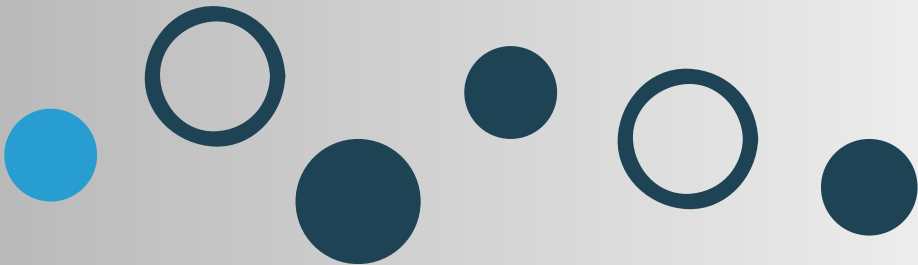
The preparation meetings held in June and September 2022 played a critical role in setting the project's goals and laying the groundwork for its successful implementation.

The key objectives of the preparation meetings were as follows:

- **Planning Non-Formal Education:** The meetings aimed to plan and strategize implementing the project's objectives through non-formal education. This approach ensured that young people would engage in learning and creativity in a relaxed and participatory environment, fostering their active involvement in the process.
- **Integration of Nordic Mythology and Languages:** The creative approach of the project involved integrating elements of Nordic mythology and languages to inspire and enrich the artistic expressions of the young participants. This integration provided a unique cultural context and identity to the project's outcomes.
- **Focus on Peace, Social Inclusion, and Climate Change:** The project emphasized addressing key issues such as peace, social inclusion, and climate change, aligning with the UN SDGs and the Nordic Vision on sustainability. By focusing on these critical themes, the project sought to instil a sense of responsibility and action among the youth in promoting positive change.
- **Cultivating Future Culture Leaders:** The project aimed to nurture and develop future culture leaders through its creative and educational efforts. By providing young people with opportunities to express themselves creatively, engage with culture, and connect with their heritage, the project aimed to inspire a new generation of cultural ambassadors and leaders.

Creating a Creative Way of Presentation: The meetings discussed and planned how to present the project's outcomes creatively and engagingly. The aim was to captivate audiences, including young people, and promote interest and enthusiasm for cultural and artistic expression.





Local Workshops

October 2022 - April 2023

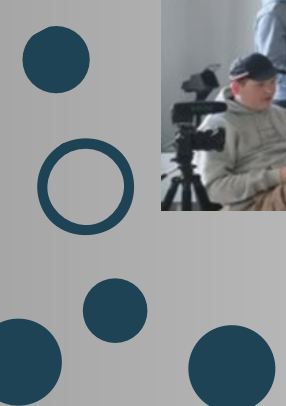
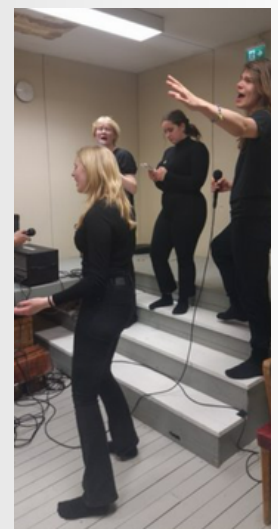
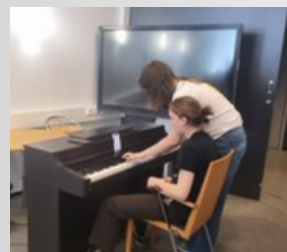
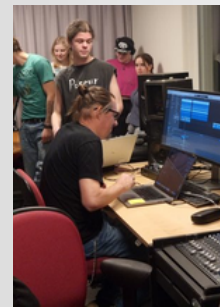
The main goal of the local workshops was to teach young people a basic knowledge of sustainable development goals, art skills and knowledge of Nordic culture.

The objectives of the workshops include:

- The workshops aimed to educate young people about the United Nations' Sustainable Development Goals (SDGs) and their significance in addressing global challenges such as poverty, inequality, climate change, and environmental degradation. Participants learned about each goal and its targets, understanding their role in achieving these objectives in their communities and beyond and discrimination of minorities' rights in the LGBTQ+ community.
 - Another important aspect of the workshops was to provide young people with practical art skills. These skills could include drawing, painting, sculpting, photography, or artistic expression. The workshops encouraged participants to use art to express ideas and emotions related to sustainable development and the SDGs by fostering creativity and creative abilities.
 - The workshops aimed to promote an understanding and appreciation of Nordic culture among the participants. This could include learning about the history, traditions, language, literature, music, and arts of the Nordic countries. Understanding different cultures helps foster global awareness and empathy, encouraging young people to embrace diversity and work together towards common goals.
 - One of the main objectives of the workshops was to raise awareness among young people about the importance of sustainable development and its relevance to their daily lives. By creating engaging and interactive sessions, the workshops encouraged participants to think critically about global challenges and the role they can play as responsible global citizens.
 - The workshops sought to empower young people to take action in their communities and become agents of positive change. By equipping them with knowledge, skills, and a sense of responsibility towards sustainability and the SDGs, the workshops aimed to inspire participants to initiate their projects, campaigns, or activities that contribute to the betterment of society.
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- The workshops fostered a sense of collaboration and teamwork among participants through group activities and projects. They were encouraged to work together, exchange ideas, and create joint initiatives that address sustainability issues at a local level.
- The workshops aimed to instill a sense of ownership and responsibility in young people towards their communities and the planet. By understanding the interconnectedness of global issues, participants were encouraged to take personal responsibility for their actions and contribute positively to creating a more sustainable world.
- Each partner in the programme has conducted three local workshops (about 60 participants per country). The workshops were tailored to the participants' specific needs and safety considerations, ensuring a sensitive and inclusive environment for discussion. While the workshops may not strictly follow a proposed agenda or use predefined methods and tools, they provided a basic overview of the themes and were designed to meet the target group's specific needs.

The local workshops strived to create a generation of informed, engaged, and proactive individuals committed to sustainable development, artistic expression, and cross-cultural understanding by achieving these objectives.



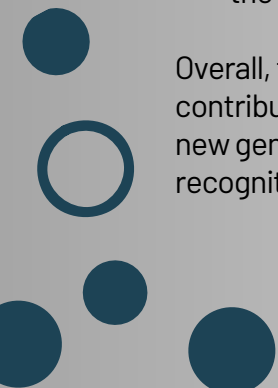


Nordic Youth contest

September - November 2022

The Nordic Youth Contest held from October 2022 to January 2023 provided an exciting opportunity for young songwriters, music composers, and writers to showcase their creative talents. The main focus of the contest was to encourage participants to create original works based on Nordic mythology. The contest aimed to achieve several goals:

- By centring the contest around Nordic mythology, the organizers sought to celebrate and preserve the rich cultural heritage of the Nordic region. This allowed young people to connect with their roots and gain a deeper appreciation for their cultural history.
- The contest provided a platform for young individuals to express their creativity through songwriting, music composition, and storytelling. By exploring the captivating world of Nordic mythology, participants were encouraged to think imaginatively and create unique and compelling works.
- Besides encouraging creativity, the contest had an educational aspect. Participants were encouraged to research and delve into Nordic mythology to understand better the characters, themes, and stories that have shaped the region's culture and traditions.
- By inviting young people to be part of the creative and performance process, the contest aimed to empower them and give them a sense of ownership over the production. This empowerment can lead to increased self-confidence and a sense of achievement.
- The ultimate goal of the contest was to culminate in a musical performance based on the winning entries. The selected works were brought to life on stage, providing an unforgettable experience for the participants and the audience.
- As the musical premiere was set to take place in Helsinki, Finland, it provided an excellent opportunity for cultural exchange. Young people from across the Nordic region would come together to present their creative works, fostering a sense of unity and collaboration among the youth.



Overall, the Nordic Youth contest offered a platform for young artists and writers to shine while contributing to preserving and celebrating Nordic mythology and culture. The contest inspired a new generation of artists and cultural ambassadors by combining creativity with education and recognition.

I Experts&Cooperation meeting

Porsgrunn, Norway 21-23 October 2022

Important steps toward launching and organizing the Nordic youth project were taken during the Experts and Cooperation Meeting, which took place from October 21st to 23rd, 2022, in Porsgrunn, Norway. As the initiative's first major international gathering, the event brought together 32 individuals from various backgrounds, including young people, project partners, creative specialists, and leaders.

The meeting was an opportunity to brief everyone on the project and ensure everyone was on the same page about its purpose, scope, and relevance. This was essential in coordinating everyone's actions and creating a feeling of unity.

Participants could collaborate on the training sessions' organization and content during this meeting, which was an essential aspect of the project's execution. These workshops aimed to provide young people with the tools they needed to explore themes of sustainability and peace through the lens of Nordic myths and legends. The gathering was an excellent opportunity for young people to share their thoughts and experiences. The planned musical performance drew inspiration from the participants' varied backgrounds and viewpoints, Nordic folklore, and mythology.

Identifying acceptable and successful techniques for Creative Training in Each Partner Nation Taking into account the varied experiences and perspectives of the attendees, the conference fostered conversations to narrow in on the most acceptable and successful techniques for creative training in each partner nation. The individualized attention given to the local youngsters guaranteed the project's success. By facilitating the sharing of best practices, team members may learn from one another's experiences and knowledge to improve the project as a whole. The gathering laid the groundwork for two imaginative workshops and the concluding conference. Partners started talking about how to write the creative handbook and be ready for these significant milestones.

The Experts and Cooperation Meeting, as a whole, established a solid foundation for productive communication and cooperation among all parties participating in the project. The conference set the initiative off to a good start by encouraging candid dialogue, collaborative problem-solving, and a commitment to sustainability and peace. Participants returned to their home countries with a shared understanding of the project's goals and an actionable strategy for achieving them.



I International creative workshop in Sweden 24-27 November 2022

The I International Creative Workshop in Lerum and Göteborg, Sweden, was held from November 24-27, 2022. The workshop served as the young people's first creative and learning experience, establishing the groundwork for the subsequent performance and encouraging group study.

Young people were allowed to participate in creative workshops, expanding their horizons and developing their talents. Participants had the opportunity to develop their skills in performing arts, including music, dance, and theatre, via these seminars. This training was crucial in preparing them for their play parts.

The session encouraged open discussion and teamwork among the young participants, which helped shape the material for their future musical performances. They collaborated on the performance's story and aesthetic by participating in brainstorming meetings and engaging in creative conversation. The event aimed to introduce young attendees to new ways of thinking about art performance. The program offered a chance to experiment with new techniques for incorporating Norse mythology and Nordic linguistic elements into the production.

Creative workshops on Nordic mythology helped young people increase their familiarity with and appreciation for Nordic heritage. This exposure to other cultures made them feel more connected to their own. The session brought together young people from various backgrounds, encouraging them to collaborate and share their perspectives. The opportunity for collaboration, sharing of ideas, and mutual stimulation greatly enriched the participants' creative experiences.

Cultural professionals from Sweden and Norway contributed to the workshop's success in theatre, music, and dance. Young participants benefited greatly from their knowledge and direction, leading to higher-calibre works.

Twenty-eight people attended the inaugural I International Creative Workshop, which took place in Stockholm, Sweden. Although a few people became sick during the workshop, it nonetheless laid a solid groundwork for the completion of the project. Young people's development as artists and cultural ambassadors would benefit significantly from the workshop experiences that would reverberate with them throughout the project. The event significantly encouraged young people to work together and expand their understanding of Nordic culture.



II International creative workshop in Denmark 09-12 February 2023

II International Creative Workshop was held in Copenhagen, Denmark, from February 9-12, 2023. The workshop's young participants gained creative abilities in the theatre area while working on the final stages of the show.

The workshop was a focused meeting place for the ensemble to complete the performance's musical arrangements and logistics. Those tasks included assembling the actors, honing the screenplay, writing the score, developing the project's website, and writing the guidebook. The project advanced in its pursuit of completion due to this consolidation.

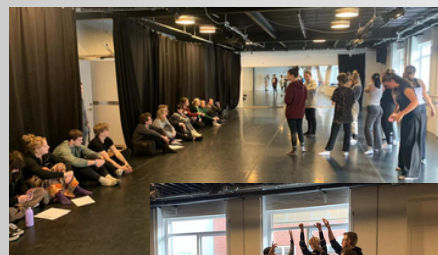
Young people who participated in the class could expand their creative theatrical horizons. Participants considered creative ways to include issues like climate change, green transition, peace and security, gender equality, LGBTQ+ rights, and sustainability into the performance to make it more meaningful to the audience.

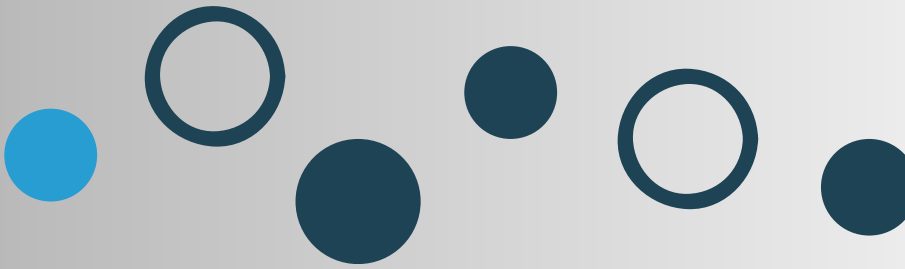
Workshop Participants were invited to consider new ways of approaching art performances in light of the critical concerns facing today's youth. Artists were urged to break new ground to pursue audience participation and inspiration.

As the workshop's focus was on Nordic culture and mythology, it contributed to the project's goal of increasing young people's familiarity with and appreciation for Nordic traditions. The project aimed to strengthen participants' and viewers' feelings of cultural identification and solidarity via the performance's use of aspects of Nordic culture.

To be ready for the forthcoming international conference, participants in the workshop agreed upon the final draft of the creative handbook. The project's participants, partners, and stakeholders would all benefit greatly from having access to this handbook, as it would facilitate the widespread dissemination and application of the project's acquired knowledge and experience.

There were 33 people at the II International Creative Workshop, a lively group of young talents and specialists working together to complete the project. The workshop results were crucial in ensuring the performance went well, and the project's overarching objective of introducing young people to art, Nordic culture, and pressing social concerns was a success. The workshop laid the groundwork for the worldwide conference, where the project's findings and effects could be presented to a broader audience.





International Conference

“Nordic culture and arts transformation in the frame of achievement of UN SDGs”

5-6 May 2023, Finland

The Conference aims were to share experiences and good practices and advance the understanding of how Nordic culture and arts can contribute to achieving the United Nations Sustainable Development Goals (SDGs).

The event brought together 62 participants from 4 different countries to discuss area's unique cultural heritage and artistic traditions. It provided a platform for showcasing the achievements of young people in regional cultural cooperation, highlighting their contributions to promoting sustainable development and addressing global challenges.

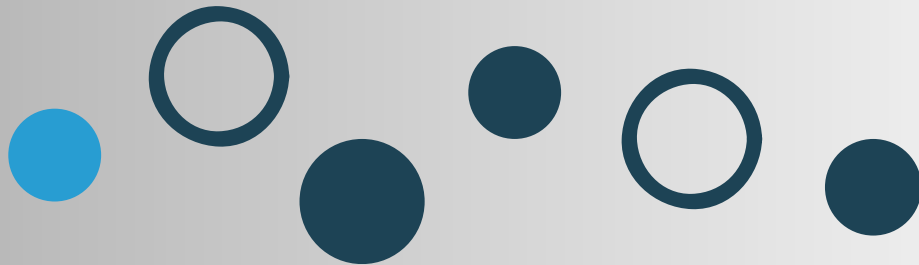
The Conference included debates, two-panel discussions and four working groups with 10 speakers.

At the Conference, participants and experts shared their experiences about their journey to SDGs, was to raise awareness about the importance of culture as a powerful tool for engaging and empowering youth. It emphasised the role of culture and the arts in fostering dialogue, understanding, and collaboration among young people.

The key presentation was delivered by Morte Hagevik, Porgrunn Culture School (Norway), Marko Kokko, Vekarateatterin RY (Finland), Susanne Kallanvaara, Burgarden Gymnasium (Sweden) and Ivan Vasilevkih, Folkevirke (Denmark).

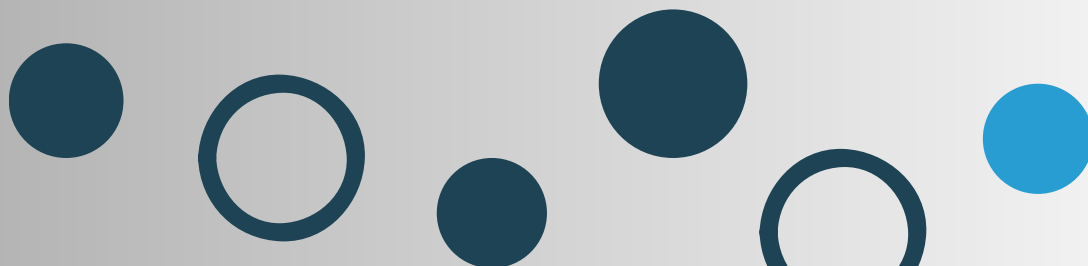
At the Conference, we attended many youngsters aged from 12 to 26. The Conference's central stage was given to youth, where there have shared their own opinion and experience, asked many questions, criticized some ideas and thoughts of the experts and provided their vision on the children and youth role in the achievement of sustainable development, their impact on the future of the region to live in the most dynamic, sustainable and integrated area in the world by 2030.





The overall format of the events was rated 9.1 out of 10. Pre-events information and communications were rated 8.7 out of 10. The overall organisation during the events was rated 8.6 out of 10. The overall conference was rated 9.32 out of 10

Overall, the Conference served as a platform for exchanging knowledge, sharing experiences, and create new opportunities for collaboration, sparking innovative ideas, and reinforcing the understanding of culture's transformative potential in the context of achieving the UN SDGs.



Concert performance “OH MY GODS!”

8 May 2023, Kerava City, Finland

The performance explored a captivating storyline where the ancient Norse gods awaken to discover that the world has fallen into a dire state during their slumber. Recognising the urgency, Odin, Thor, and other deities join forces to devise a plan to save the world.

“OH MY GODS!” is a collaborative project that involves art schools from Finland, Sweden, Norway, and Denmark. The project brings together talents from these Nordic countries, fostering cultural exchange and cooperation. It celebrates the region’s rich mythological heritage and showcases the participants’ artistic abilities.

The performance incorporated various art forms, including music, dance, and theatre, creating a multidisciplinary experience for the audience.

Combining these different artistic expressions, “OH MY GODS!” provides spectators with a unique and immersive experience. The collaboration between art schools from Nordic countries emphasises the importance of cultural cooperation and highlights the shared cultural heritage of the region.

Overall, the concert performance at Keuda Hall marked a significant moment in the project “Creative Nordic Generation 2030: from Niflheim to a paradise of Yggdrasil...” showcasing the talents of young artists from Finland, Sweden, Norway, and Denmark while offering an engaging and thought-provoking exploration of Norse mythology in the context of a world in need of saving.



In the frame of the Project "Creative Nordic Generation 2030: from Nifheim to a paradise of Yggdrasil..."
the organizations Fimigrant RY, Vekarateatteri RY, (FI), Porsgrunn Kulturskole (NO), Burgerdens Gymnasium, Gothenburg Alternative Orchestra (SE), Theater V, Folkevirke (DK) and Nordic Youth

present the International Conference

NORDIC CULTURE and ARTS

TRANSFORMATION IN FRAME OF ACHIEVEMENT OF UN SDGs

May 5th 2023 at 10.00 a.m.
Scandic Helsinki Aviacongress (Vantaa), Finland

Programme supported by



Nordic
Culture Point



Nordic Council
of Ministers

More about the programme: www.creativenorden.art

In the frame of the Project
"Creative Nordic Generation 2030: from Nifheim to a paradise of Yggdrasil..."
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Fimigrant RY, Vekarateatteri RY, (FI), Porsgrunn Kulturskole (NO), Burgerdens Gymnasium,
Gothenburg Alternative Orchestra (SE), Theater V, Folkevirke (DK) and Nordic Youth

present:

the CONCERT-PERFORMANCE

oh my gods!

CREATIVE DIRECTOR
Morten Hagevik
STAGE DIRECTOR
Marko Kokko
MUSIC DIRECTOR
Jorge Alcaide
CHOREOGRAPHER
Karine Leonardsen

May 6th 2023 at 18.00 p.m.
Keuda Concert Hall, Kerava City, Finland

Programme supported by



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More about the programme: www.creativenorden.art

Creative Nordic Generation 2030: from Niflheim to a paradise of Yggdrasil...

